



Emerald City Convergence 2015

MARKETING INFORMATION

Attendance:	Attendance 2010	Orlando	460
	Attendance 2011	Boston	450
	Attendance 2012	Chicago	475
	Attendance 2013	New Orleans	677
	Attendance 2014	Phoenix	350
	Expected Attendance 2015	Seattle	400

USA	91%
International	8%

Participant Age Range:

18 – 29	11% of attendees
30 – 39	25% of attendees
40 – 49	27% of attendees
50 – 59	25% of attendees
60+	12% of attendees

Local Economic Impact: \$2.7 million

Advertisement: Global via World Wide Web and Print

Convergence 2015 Beneficiaries: **Big Gay Mens Organization, Lambert House and Gay City Health Center**

Convergence 2015 is produced by volunteers. Once Convergence 2015 has concluded and all expenses have been paid, the proceeds are distributed to the designated charities.

Any questions, please contact Damon Blumberg, Event Director

Seattle Big Mens Club
4742 42nd Ave SW #629
Seattle, WA, 98116

Phone: **206-747-7563**

Email: info@emeraldcityconvergence.com

The attendance figures are based on the information averages available to us. The other information is based on similar events and Seattle market research.

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